

STARTING A BUSINESS

worksheet

What are you trying to achieve?

NOTES

What do you love to do? What did you excel at in the past?

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What problem could you solve? (or what annoys you that you could fix)

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Who is your ideal client? Who do you specifically want to work with and help?

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Who is one step ahead of you in business? What podcasts can you listen to? What books can you grab?

NOTES

*"If I knew I could not fail,
I would ..."*

